Einstein 1 Platform and Einstein 1 Studio are both Salesforce tools that use AI to help users customize their experience, but Einstein 1 Studio is a part of Einstein 1 Platform:

* Einstein 1 Platform

Combines data, AI, CRM, development, and security into a single platform that powers Salesforce across sales, service, marketing, and commerce. It gives developers and admins the ability to use AI to build apps quickly.

* Einstein 1 Studio

An AI assistant that offers low-code and no-code tools to help users create AI applications. It includes three low-code builders: Copilot Builder, Prompt Builder, and Model Builder. These tools allow users to customize their experience according to their organization's needs. For example, users can use Copilot Builder to automate tasks in the sales cycle, or use Model Builder to create predictive and generative models. Einstein 1 Studio also prioritizes data security and privacy with features like data masking, audit trails, and enhanced privacy protocols.

* Einstein Discovery

An Einstein Discovery model is a collection of performance metrics, settings, predictions, and data insights. Einstein Discovery walks you through the steps to create a model based on the outcome you want to improve (your model's goal) and the data you've assembled for that purpose (in the CRM Analytics dataset).

<https://quip.com/FashAYUAL9VC>

<https://help.salesforce.com/s/articleView?id=sf.bi_edd_about.htm&type=5>

<https://trailhead.salesforce.com/content/learn/modules/einstein-discovery-quick-look/meet-einstein-discovery>

<https://help.salesforce.com/s/articleView?id=sf.bi_edd.htm&type=5>

<https://trailhead.salesforce.com/content/learn/trails/wave_analytics_einstein_discovery>